

*Mexabilly*  
**Lost Times**

NEWSLETTER  
JULY - AUGUST  
2016 ISSUE #4



[WWW.MEXABILLY.COM](http://WWW.MEXABILLY.COM)

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## EDITORS NOTE

We are excited to be launching a new Game Challenge in this issue of Lost Times, as well as recaps of or events in the past months (Rustic Alley & BLVD Bombs Car Show), and a Band Spotlight on Rockabilly Legends Stray Cats.

As always we are open to hearing any ideas and or suggestions with future interviews or subject matter that you would like to see in upcoming Lost Times Newsletters.

Thank you and enjoy the Read,

Joel Villarreal

Art Director

Mexabilly Clothing



## LOST TIMES STAFF

**Phillip Perez** – President of Mexabilly, Add Sales Manager, and Printing.

**Joel Villarreal** - Editor, Art Director, Graphic Designer, Web Designer, Photography.

**Diana Villarreal** – Photography, Co-Editor, Concept Researcher, Interviewer, Social Media Manager.

## MEXABILLY LOCATION

### Mexabilly Clothing Store

3152 Alum Rock Ave.  
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Phone 408-791-6114

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[phillipperez@mexabilly.com](mailto:phillipperez@mexabilly.com)

Expires 8/31/2016

## COVER PHOTO CREDITS



Photography &  
Photo Manipulation: Joel Villarreal  
Model : Emily DeVille

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# RUSTIC • ART SHOW • ALLEY

Special Thanks to Christy Garcia AKA Psycho Betty for participating in our first Rustic Alley Art Show.

We had a nice intimate gathering, with a great group of people. Christy displayed a variety of photography, paintings, sculptures, jewelry, and mixed media art. As the evening got started guests, were invited to enjoy complementary pastries, fresh fruit, meat, cheese, crackers, and strawberry lemonade. Guest enjoyed art, rockabilly music, and food all under a star lit night.

Over all it was an inspiring evening, so much we didn't close up until after midnight. We expected more people, but I think the construction steered many away. Unfortunately, a water main broke right in front of our building, and there were construction crews working through the night to fix it. Even with all the noise we had a blast.

Thanks to Serve N Grub and Jen's Cakes for providing Food.



# Bld Bomb\$

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Bld Bombs Car Show was a great experience for the Mexabilly Crew. Our booth did very well considering we were out of our element, what I mean by that, is that we are a Rockabilly clothing company selling Rockabilly influenced clothing at a Low Rider Show, who knew it apparently works. We were greeted and welcomed by the Low Rider Community. We made great business contacts, as well as lifelong friends. We were happy to be a part of their fund raiser.

They had a variety of classic cars, some modified and some original. We were placed right next to the stage, so we had a chance to enjoy the live entertainment, dance routines, raffles and pin up contest. Oh, speaking of pin up contest, I am proud to announce that our very own Mexabilly Gal won the Crown, First Place to Emily DeVille, Congrats!

Special thanks to Sylvia Martinez, you were absolutely wonderful, thank you for having us at your event.



**JUNE 18 2016**

SHINNING THE LIGHT ON ROCKABILLY CULTURE

# SPOTLIGHT

Featured Band



**Stray Cats**, the band that put Rockabilly music back on the record charts in the early-'80s, scored several big hits on both sides of the Atlantic thanks to a striking visual 1950's style brought "up to date" with exaggerated pompadours and colorful tattoos, as well as genuine musical chops that evoked the best players of rockabilly's original heyday. The music had a rhythm that was rock solid yet loose, the singer could croon or shout and the guitar playing demanded respect. It was elegant yet hard, jazzy yet completely rocking. Their music and style were like nothing happening in pop culture at that time. Formed by guitarist/vocalist Brian Setzer, upright bass player Lee Rocker and drummer Slim Jim Phantom in the Long Island town of Massapequa, NY, in 1979, the trio shared a love for Rockabilly music and after banging around New York and Philadelphia for a few months, in the summer of 1980, they were persuaded by a mutual friend to hop a plane to London where a rockabilly revival movement was just beginning to emerge.

READ MORE AT: [www.straycats.com](http://www.straycats.com)

# LOST TIMES CHALLENGE

## HOW TO PLAY

Simple Game, Find and correctly Name All Seven Characters that were added to the Original Mexabilly Window Display Photo, post answers on our FACEBOOK Page under the Pined Gaming Area for a chance to win a prize. We will announce winner and results on FACEBOOK, July 29, 2016.

Thank You for Playing, Have FUN!

BONUS, just for FUN, see if you can find the 2 hidden 1980's Villains. Post along with your other results.



## *Mexabilly Will Be Vending @*



**17th Annual Strangers Car Show & BBQ.** Enjoy the day viewing traditionally styled hot rods and customs, cooking up some BBQ with your friends, and checking out all of the original art and artists in vendor row.

**Sunday, July 10 at  
10 AM - 4 PM**

**History Park at Kelley Park  
San Jose, California 95112**



**13th Annual Midnight Mass Car Show.** Midnight Mass is the premier West Coast garage built rod & custom car show and entertainment extravaganza. It is a gathering of the 1950's lifestyle crowd. Almost 12,000 people and 600 cars attended last year's Midnight Mass.

**Saturday, July 30 at  
12 PM - 12 AM**

**Yolo County Fairgrounds  
Woodland, California 95776**

# Get Involved in Your Community



**We Need Your Support!**  
Fundraising Donation Drive

**Saturday, July 30<sup>th</sup>**  
30 Kirk Avenue SJ

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More Information on **"HOW TO HELP"** This Community Program, Contact:

**MYRA Z. NAVA**  
DIRECTOR



COMMUNITY PROGRAM  
30 Kirk Ave. • San Jose, CA 95127  
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epifany@alumrockumc.org

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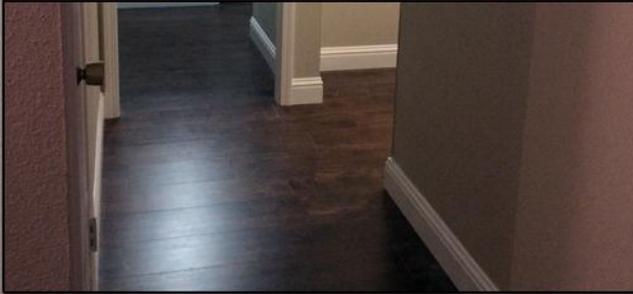
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**Cali Deziign**

Diana P. Villarreal  
CREATIVE ARTIST

-PHOTO MANIPULATION -MEMORIAL PHOTOS  
-PHOTO RESTORATION -CRAFTER

# Mexability Printing

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